

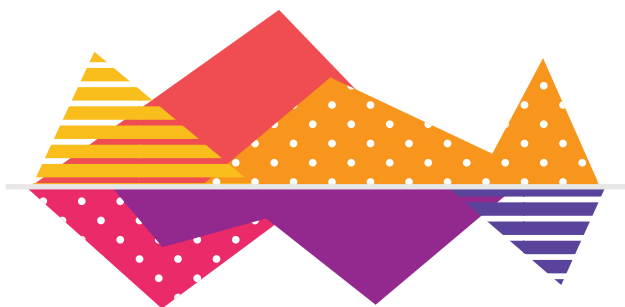


A Topsy Turvy Year

2020 ANNUAL REPORT

Highs & Lows

- STARTING 2021 IN OUR BEST FINANCIAL STANDING YET
- BRINGING ALEX AND JESSI ON AS FULL-TIME EMPLOYEES!
- CREATING ONLINE GUIDE GROUPS AND OPENING OTHER VIRTUAL DOORS TO IMPACT 10X MORE TCKS THAN EVER BEFORE!



- SAYING GOODBYE TO MEGAN, RYLEE AND GRACE
- CANCELING ALL IN-PERSON PROGRAMS (EXCEPT 1 TINY ONE!)
- LAUNCHING CONFERENCE CURRICULUM DURING THE YEAR OF SOCIAL DISTANCING



Connecting Digitally

684

GLOBAL FRIENDS
FOUND US ON
SOCIAL MEDIA

40

TCKS MENTORED
THROUGH 6 GUIDE
GROUPS

384

DOWNLOADS OF
OUR FREE TCK
TOOLS

TCKs impacted throughout the years

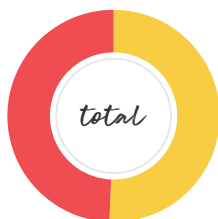
2014	2015	2016	2017	2018	2019
2020					

2014-2019 1.598

2020 19.033

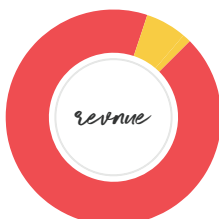
PLANS FLIPPED UPSIDE DOWN AND NEW PARTNERSHIPS
MEANS YOU HELPED US IMPACT MORE TCKS THAN EVER
BEFORE. LIKE A LOT MORE.

Financial Totals*



● EXPENSES: \$77,000

● REVENUE: \$81,000



● **DONATIONS:** \$75,000

● **ONLINE SALES & EVENTS: \$6,000**



- ADMIN & GENERAL: \$42,000

● **PRODUCTS & EVENTS:**
\$35,000

*All numbers rounded to nearest thousand



Thanks for coming along on this roller coaster of a year!

-The Kaleidoscope Team

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or visit our website kldscp.org